



**Residential Recycling Rates:**

MONTH	2016	2017	DELTA
January	90.30	84.88	-6.0%
February	67.38	70.68	4.9%
March	90.18	84.39	-6.4%
April	79.07	75.14	-5.0%
May	80.68	93.96	16.5%
June	92.27	88.50	-4.1%
July	85.91	84.68	-1.4%
August	85.55	86.47	1.1%
September	88.87	81.31	-8.5%
October	74.05	89.26	20.5%
November	89.32	93.64	4.8%
December	100.77	81.89	-18.7%
YTD Total	1024.35	1014.80	-0.9%

**Old Business:**

**Holiday Display at Library:** Tom George did pick up our display from library and will hold onto it for possible use again next year.

**Town Website:** Ilene is working with Sylvie Napoli at the town to update the committee's webpage on the town website.

**Discussion of layout and signage at the Transfer Station:**

Mitch shared a recent incident at the Transfer Station and the follow up conversations that he had with various town employees and with the First Selectman. One of the take-aways is that the committee will make an even greater attempt to include and communicate with the town as we either develop or implement new recycling initiatives.

Tom, Mary-Jo and Mitch met at Sign-A-Rama on Monday to discuss signage for the Transfer Station. Details were shared with committee and another mock up for the main sign was shared. Key agreements are that the style, color, font will all reflect the other town signs. Ilene will work on the icons that would be used in the signage, which will reduce the cost from Sign-A-Rama. Further discussion showed that we are gaining consensus for what the vision is for the Transfer Station. The committee agreed that once we have the next draft for the design, the committee would meet with town staff for their input and support.

**Coordination with Parks and Recreation:** Mark & Chris will attend the February meeting to promote getting the bins put out at all events held at the Fairgrounds. In addition, Mary-Jo and Loretta will make plans to attend a Fair Committee meeting to promote the same cause.

**New Business:**

**Plastic Bag and Wrap Recycling:** Reviewed the success of the new initiative at the Transfer Station with increasing residential use but also with that the challenges with staff to support it. This is being addressed at the town level and reiterates the importance of how we roll out any changes and the importance of communication with all involved parties.

**Shredding Day and Mattress Collection on Saturday, April 28, 2018:** This event will be held at the High Plains Community Center from 9:00 am until noon. The Rotary Club will pay for the cost of the shredding and the Lions Club will be available to collect mattresses from homes for a \$10 fee for those who request their service. Orange Community Women approached Mitch to see if they could coordinate their collection drive at the same time. The committee agreed that it would be a great fit for our event and so Mitch will give the group the okay. As the day gets closer, both groups will promote each other's event.

**Shredding Day in October with Rotary Club:** The Rotary Club reached out to Mitch stating that they would like to sponsor another Shredding Day in the Fall. Ilene made a motion to hold another Rotary sponsored Shred Day in the fall, Karen seconded, and motion passed unanimously.

**Business Expo:** The Orange Business Expo is scheduled for June 6, 2018 from 11 – 4. Karen made a motion and Ilene seconded for the committee to participate again this year. Motion passed unanimously. Mitch asked members to step up and volunteer some of their time to cover our table that day. He also asked for ideas for a give-away to be brought to the next meeting.

**McDonald's New Recycling and Packaging Goals:** Mitch read an email he received from McDonald's corporate headquarters announcing their new recycling and packaging goals. Members were impressed with the level of commitment this shows from a major company. Mitch replied to the email stating our interest in partnering with them to reach their goals.

**Next Scheduled Meeting – Wednesday, February 21, 2018**

The meeting adjourned at 8:16 PM after a motion by Tom, seconded by Karen, and carried unanimously.

Respectfully submitted,

Mary-Jo

Mary-Jo Sierakowski  
1/18/2018